

Preliminary Survey Results

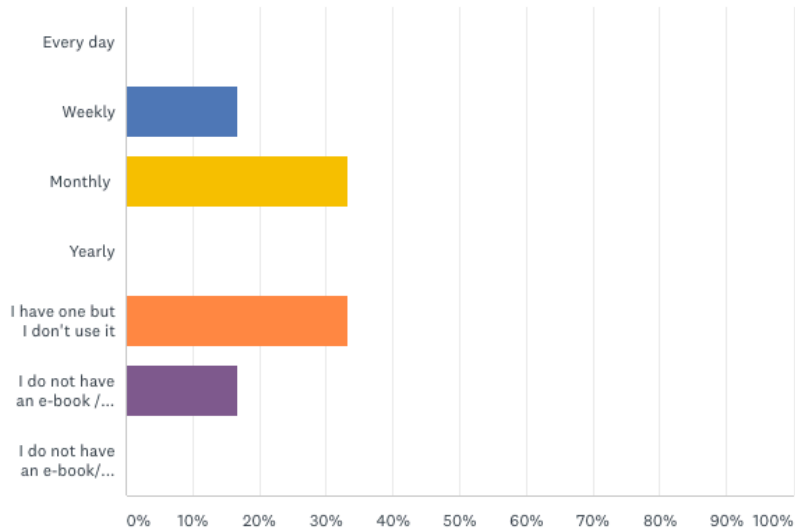
Q1

Customize

Export ▼

How often do you use an e-book or audiobook device?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ Every day	0.00% 0
▼ Weekly	16.67% 1
▼ Monthly	33.33% 2
▼ Yearly	0.00% 0
▼ I have one but I don't use it	33.33% 2
▼ I do not have an e-book / audiobook device and I don't want one	16.67% 1
▼ I do not have an e-book/ audiobook device and I'm considering getting one	0.00% 0
Total	6

Q2

Export ▾

Are there situations where you prefer an e-book / audiobook to a paper book?
Are there situations where you prefer paper books? If so, why?

Answered: 6 Skipped: 0

RESPONSES (6) TEXT ANALYSIS MY CATEGORIES

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 6 responses

Just when traveling, it can be more convenient to read an ebook from my ipad although I still prefer my books in paper

7/19/2017 3:32 AM

[View respondent's answers](#)

Audiobook I prefer for everything- I need hands free for baby and doing things now . If I had time uninterrupted, I would like to read and actual physical book

7/19/2017 12:50 AM

[View respondent's answers](#)

I prefer to use e-books in situations where I wouldn't want to take notes like with news or fiction. While more technicals like research papers I would prefer paper.

7/18/2017 9:55 PM

[View respondent's answers](#)

I prefer e-books when traveling so I can carry multiple books. I prefer paper books on a day to day basis, because I like the feel of turning the pages and I like being able to borrow and loan a book that others have also read

7/18/2017 6:09 PM

[View respondent's answers](#)

When I am driving or working with my hands, I prefer audiobooks.

7/18/2017 5:51 PM

[View respondent's answers](#)

Q3

Export ▾

Do you care for any children? If so, how often do you read books together? Is this as often as you like, and if not, what are some factors that prevent you from reading books together as often as you would like? If you do not care for any children you may leave this blank.

Answered: 6 Skipped: 0

RESPONSES (6) TEXT ANALYSIS MY CATEGORIES

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 6 responses

Yes, multiple books (paper) daily

7/19/2017 3:32 AM

[View respondent's answers](#)

I rads books to her twice a day minimum...or whenever we have spare time

7/19/2017 12:50 AM

[View respondent's answers](#)

I sometimes look after my niece. Probably once a month. Distance is the reason I want to say.

7/18/2017 9:55 PM

[View respondent's answers](#)

I care for a 15 month old and read to him 3-4 times per day. It is more than often enough as he loves reading and is constantly bringing me books to read him.

7/18/2017 6:09 PM

[View respondent's answers](#)

Yes, two, 2 & 6, we read daily.

7/18/2017 5:51 PM

[View respondent's answers](#)

Everyday

Q4

Export ▾

When you read books together, are there any particular stories or actions that are part of the reading ritual? Do you use a special voice that is different than your everyday speaking voice?

Answered: 6 Skipped: 0

RESPONSES (6) TEXT ANALYSIS MY CATEGORIES

Categorize as... ▾ Filter by Category ▾

Search responses  

Showing 6 responses

Sometimes

7/19/2017 3:32 AM

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Yes- I go completely silly when we read

7/19/2017 12:50 AM

[View respondent's answers](#)

I like to explain things that are new concepts to her. I also like to use emotional tones in the different narrative sections.

7/18/2017 9:55 PM

[View respondent's answers](#)

I use character voices to read dialogue and make my voice more dynamic to fit the story.

7/18/2017 6:09 PM

[View respondent's answers](#)

The magic of reading often includes using different voices. It helps to do that when you read to others, so yes.

7/18/2017 5:51 PM

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Yes, I use voices for my 3 y/o

7/19/2017 5:22 PM

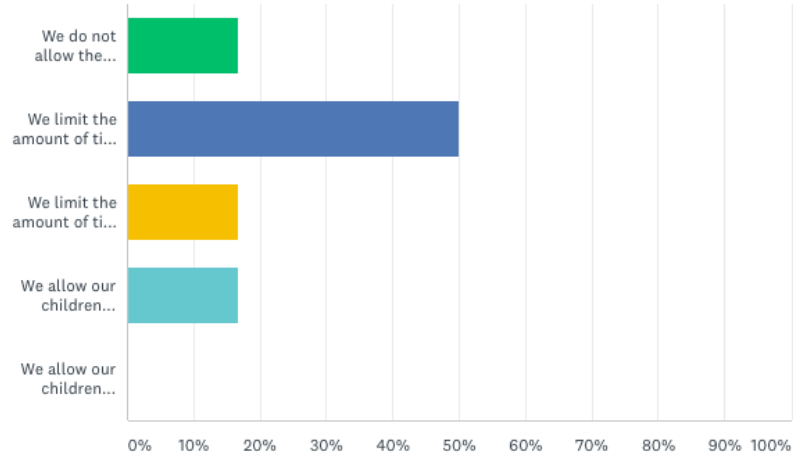
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Q5

Customize Export

Do you feel like the children you care for spend too little or too much time with screens ex: phones, tablets, games, television, etc?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ We do not allow the children in our care to use these devices	16.67% 1
▼ We limit the amount of time these devices are used daily to 1 hr or less	50.00% 3
▼ We limit the amount of time these devices are used daily to 4 hr or less	16.67% 1
▼ We allow our children unlimited use of these devices and are OK with that	16.67% 1
▼ We allow our children unlimited use of these devices and are concerned about that	0.00% 0
Total	6

Q6

Export ▾

Do you consider an E-book or Audiobook to be a part of "Screen Time" for your child? Why or why not?

Answered: 6 Skipped: 0

RESPONSES (6)

TEXT ANALYSIS

MY CATEGORIES

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 6 responses

N/a

7/19/2017 3:32 AM

[View respondent's answers](#)

It is considered screen time bc of blu light... I haven't exposed her to e books yet

7/19/2017 12:50 AM

[View respondent's answers](#)

No because there is no additional functionalities to the print or audio.

7/18/2017 9:55 PM

[View respondent's answers](#)

No, I wouldn't, because this is a book.

7/18/2017 6:09 PM

[View respondent's answers](#)

No, I never thought of them the same way.

7/18/2017 5:51 PM

[View respondent's answers](#)

I feel that if screen time is educational, it is beneficial

7/18/2017 5:29 PM

[View respondent's answers](#)

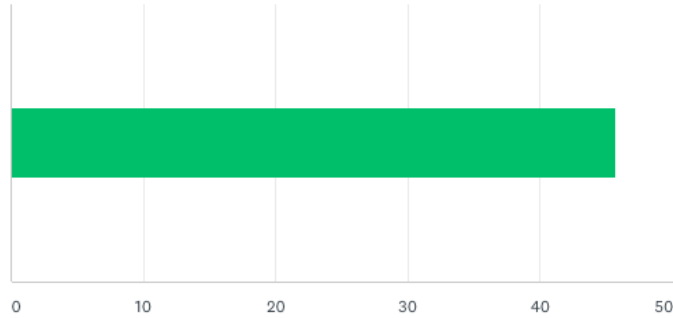
Q7

Customize

Export

Would you be interested in an e-book/audiobook reader that can record your voice reading books to your children so they can use it by themselves? It would be a standalone device with downloadable books similar to a kindle but with color.

Answered: 6 Skipped: 0



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Responses	46	274	6

RESPONSES (6) TEXT ANALYSIS MY CATEGORIES

Categorize as... Filter by Category

Search responses

Showing 6 responses

51

7/19/2017 3:32 AM

[View respondent's answers](#)

68

7/19/2017 12:50 AM

[View respondent's answers](#)

80

7/18/2017 9:55 PM

[View respondent's answers](#)

55

7/18/2017 6:09 PM

[View respondent's answers](#)

10

7/18/2017 5:51 PM

[View respondent's answers](#)

10

7/19/2017 5:29 PM

[View respondent's answers](#)

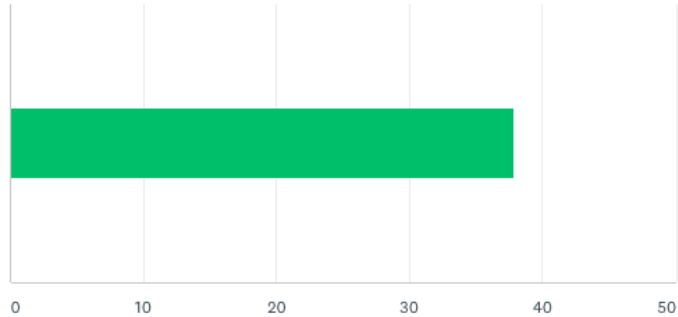
Total Respondents: 6

Q8

Customize Export

If you are interested in this kind of device, how much would you be willing to pay for the device itself, assuming it comes with a shelf of e-books and you can buy more books later?

Answered: 6 Skipped: 0



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Responses	38	227	6

RESPONSES (6) TEXT ANALYSIS MY CATEGORIES

Categorize as... Filter by Category

Search responses

Showing 6 responses

20	7/19/2017 3:32 AM	View respondent's answers
20	7/19/2017 12:50 AM	View respondent's answers
100	7/18/2017 9:55 PM	View respondent's answers
30	7/18/2017 6:09 PM	View respondent's answers
7	7/18/2017 5:51 PM	View respondent's answers
50	7/18/2017 5:29 PM	View respondent's answers

Total Respondents: 6

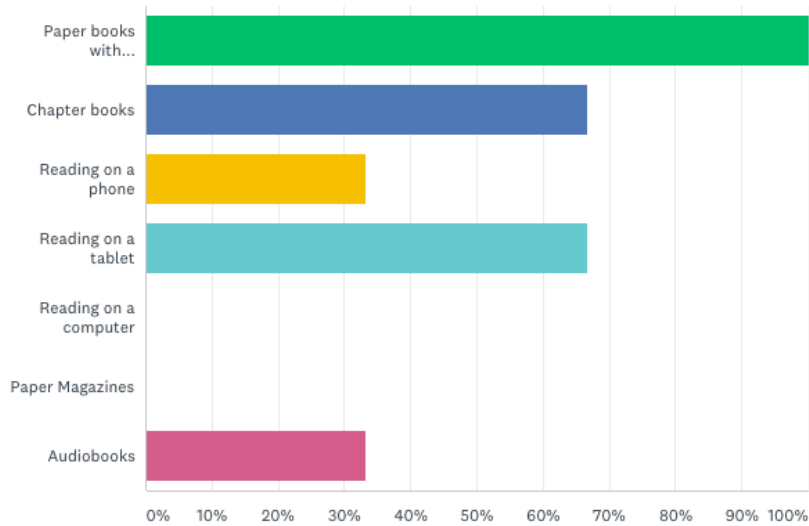
Q9

Customize

Export

If the child you are caring for is readily available, may we ask your help in asking them the last two questions? If not it is OK to skip these last two questions and finish the quiz with them blank. Question for kids: What are the ways that you read? (select all that apply)

Answered: 3 Skipped: 3



ANSWER CHOICES	RESPONSES
▼ Paper books with illustrations	100.00% 3
▼ Chapter books	66.67% 2
▼ Reading on a phone	33.33% 1
▼ Reading on a tablet	66.67% 2
▼ Reading on a computer	0.00% 0
▼ Paper Magazines	0.00% 0
▼ Audiobooks	33.33% 1
Total Respondents: 3	

Comments (0)

Q10

Export ▾

Question for kids: What are your favorite books and why?

Answered: 2 Skipped: 4

RESPONSES (2) TEXT ANALYSIS MY CATEGORIES

Categorize as... ▾ Filter by Category ▾

Search responses  

Showing 2 responses

Princess, curious george, bernstein bears

7/19/2017 3:32 AM

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The 2yr old loves the book, Cars, because he likes cars. The 6yr old loves science books (particularly one on Jane Goodall, space, animals and geology) and various fiction books (Disney and others).

7/18/2017 5:51 PM

[View respondent's answers](#)

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